



## KS4 Curriculum Overview - Graphic Communication

Your child will learn to identify inspirational examples of existing graphic outcomes and designers. They will develop their knowledge, skills and understanding of a variety of traditional and modern media techniques to create responses and designs. They will consider the requirements and preferences of specific target audiences when producing suitable and creative graphic outcomes.

Term	Year 10	Year 11
Autumn 1	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Rollover - start infographics project</li> <li>Sept - finalise infographics design</li> <li>Greetings card project (Matea Sinkovec)</li> </ul>	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Analysing existing packaging</li> <li>Creating a range of packaging proposals</li> <li>Producing to-scale prototypes</li> </ul>
Autumn 2	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Magazine cover project (Andy Gellenberg)</li> <li>Start Typography project (own choice of designer style)</li> </ul>	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li><b>Finish Major project</b> - create final packaging</li> <li>Portfolio organisation and submission</li> </ul>
Spring 1	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Complete Typography project</li> <li><b>Start Major project</b> - packaging research (own choice of designer style)</li> </ul>	<b>Component 2 (External assignment 40%)</b> <ul style="list-style-type: none"> <li>Receive exam booklet from AQA</li> <li>Decide from 1 of 7 briefs</li> <li><b>Start Exam project</b> - research</li> </ul>
Spring 2	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Conducting theme research</li> <li>Writing a specific design brief</li> </ul>	<b>Component 2 (External assignment 40%)</b> <ul style="list-style-type: none"> <li>Writing an appropriate design brief</li> <li>Conducting designer investigation</li> <li>Producing initial and developed ideas</li> </ul>
Summer 1	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Researching and analysing a suitable designer</li> <li>Developing understanding of the designer's work through a copy</li> </ul>	<b>Component 2 (External assignment 40%)</b> <ul style="list-style-type: none"> <li>Final preparations for 10 hour exam (all prep submitted on morning of exam)</li> <li>10 hour exam to create final outcome - start of May</li> <li><b>Exam project and course complete</b></li> </ul>
Summer 2	<b>Component 1 (Portfolio 60%):</b> <ul style="list-style-type: none"> <li>Responding to the designer, mimicking their style whilst considering their theme</li> <li>Creating initial logos and developing</li> </ul>	GCSE Public Examinations

Through the study of Graphic Communication, your child will be expected to develop the following knowledge, skills and understanding:

### Understanding the assessment objectives

- AO1: Critically analysing research
- AO2: Refining and experimenting with media
- AO3: Recording ideas and progress
- AO4: Creating professional & personal outcomes

Parents can support their child by checking resources and deadlines on [Google Classroom](#), encouraging them to practise their traditional media techniques (e.g. drawing, painting, printing) and supporting their attendance to after school support sessions.