Ampthill Community Safety Group (ACSG)

Background

Ampthill Community Safety Group was formed in 2009 with the purpose of the Group being to promote community safety within Ampthill to determine and deliver strategies for the reduction of crime and antisocial behaviour in order to improve the quality of life for residents. The Group also acts as a consultative body for Central Bedfordshire Council Crime and Disorder Reduction Partnership and we are supported by advisers from community services of Bedfordshire Police and Central Bedfordshire Council (CBC).

Through those partnerships we are permitted to use the official logo of CBC and Bedfordshire Police on any correspondence we may create. However, the ACSG does not have an official logo of its own at this time.

Ampthill Community Safety Group Logo Competition

And the results are....

The Brief



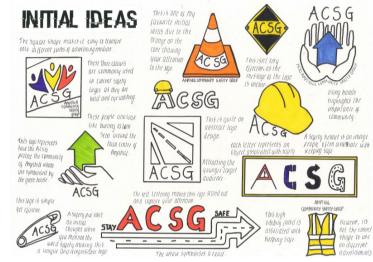
To design a logo for the Ampthill Community Safety Group (ACSG) that will be used by the organisation on all publications and promotional material.

Students were asked to reflect the ethos of the group through their design.

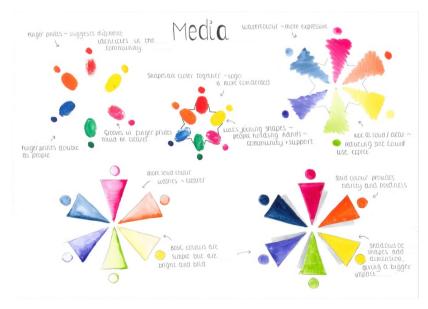
The Ideas...











Some of the Proposals...



















Finalists....

Runners Up (highly commended)....



Michael Harrison



Connor McEvoy

First Place....



Sean Hagan